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**The Global Market for Energy Efficient Building Technologies is Expected to Reach \$360 Billion in 2026, According to Navigant Research**

*Digitization is allowing improved building performance while also changing the competitive dynamics of the industry, report finds*

**May 25, 2017 – Boulder, CO** – A new report from [Navigant Research](#) examines the global market for energy efficient building products and services, providing an analysis of market issues and global forecasts for revenue, segmented by product type, service type, region, and construction type, through 2026.

The landscape for energy efficient building technologies may be changing more rapidly today than it has at any point in its history. New market trends such as digitization, as a service offerings, the Internet of Things (IoT), and the ubiquitous nature of software systems are bringing new dynamics of operation and competition. [Click to tweet:](#) According to a new report from [@NavigantRSRCH](#), the global market for energy efficient building technologies is expected to reach \$227.4 billion in 2017 and grow to nearly \$360.6 billion in 2026.

“Participants in the energy efficient building equipment value chain are creating new and innovative products and services that broaden and deepen market penetration with increased simplicity, or through added sophistication, as well as investment and payback figures that better match the internal requirements of end-use customers,” says Tom Machinchick, principal research analyst with Navigant Research. “Companies that did not have the foresight to start assessing the digital transformation years ago will be at a serious disadvantage competing in the years to come.”

Digitization is allowing improved building performance while also changing the competitive dynamics of the industry, according to the report. Whether through acquisition or a strategic development and training plans, companies that are ready for evolving market dynamics can create a host of new market opportunities for themselves.

The report, [Energy Efficient Buildings Global Outlook](#), analyzes the global market for energy efficient building products and services in nine key segments: HVAC, lighting, controls, water efficiency, water heating, building envelope, other, and commissioning and installation services. The study provides an analysis of the market issues, including market drivers and hurdles,

opportunities, and current market trends, related to energy efficient building technologies. Global market forecasts for revenue, segmented by product and service type, region, and construction type, extend through 2026. The report also examines the key regional market dynamics and technologies related to energy efficient building products and services, as well as the competitive landscape. An Executive Summary of the report is available for free download on the [Navigant Research website](#).

### **About Navigant Research**

Navigant Research, the dedicated research arm of Navigant, provides market research and benchmarking services for rapidly changing and often highly regulated industries. In the energy sector, Navigant Research focuses on in-depth analysis and reporting about global clean technology markets. The team's research methodology combines supply-side industry analysis, end-user primary research and demand assessment, and deep examination of technology trends to provide a comprehensive view of the Energy Technologies, Utility Transformations, Transportation Efficiencies, and Buildings Innovations sectors. Additional information about Navigant Research can be found at [www.navigantresearch.com](http://www.navigantresearch.com).

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*\* The information contained in this press release concerning the report, Energy Efficient Buildings Global Outlook, is a summary and reflects Navigant Research's current expectations based on market data and trend analysis. Market predictions and expectations are inherently uncertain and actual results may differ materially from those contained in this press release or the report. Please refer to the full report for a complete understanding of the assumptions underlying the report's conclusions and the methodologies used to create the report. Neither Navigant Research nor Navigant undertakes any obligation to update any of the information contained in this press release or the report.*