



2026 Federal Market Workshop Washington, DC

Agenda: The [Federal Market Workshop](#) will focus on the key elements, updates, changes, processes, and people involved in the vast Federal energy efficiency and infrastructure improvement market.

Attendance: The popular Workshop will attract ESCO leaders and vendor representatives already working in the Federal space and those seeking to break into the Federal market. In addition, Federal agency officials tasked with setting and implementing Federal energy efficiency and infrastructure policies will be invited speakers and attendees.

Sponsorship Packages

Register and purchase sponsorship opportunities here!

Networking Reception - \$5500 (SOLD!)

Benefits:

- **Three full registrations**
- *Moderate the DoD session*
- *Exclusive signage*
- *Recognition on the Whova Workshop App*
- *Company logo with link on the NAESCO website*
- *Full contact attendee lists before and after event*
- *Recognition in the NAESCO News and all email marketing*
- *Recognition on LinkedIn*
- *Introduction by the Chair from the podium*

Pre-Workshop Reception the night before - \$4500 (SOLD!)

Networking Lunch - \$4500 (SOLD!)

Welcome Breakfast - \$4500 (SOLD!)

Workshop App - \$4500 (SOLD!)

Wi-Fi - \$4500 (SOLD!)

Hydration Station - \$4500 (SOLD!)

AV - \$4500 (SOLD!)

Benefits:

- **Two full registrations**
- *Exclusive signage*
- *Moderate a session*
- *Recognition on Whova Workshop App*
- *Company logo with link on the NAESCO site*
- *Full contact attendee lists before and after the event*
- *Recognition in the NAESCO News and all email marketing*
- *Recognition on LinkedIn*
- *Introduction by the Chair from the podium*

Lanyards - \$3500 (SOLD!)

Benefits:

- **One full registration, one at 50% off**
- *Signage recognizing sponsorship*
- *Your company logo on the name badge lanyards (lanyard sponsorship)*
- *Special Sponsorship Recognition on the App (app sponsorship)*
- *Company logo with link on the NAESCO site*
- *Recognition in the NAESCO News and all email marketing*
- *Recognition on LinkedIn*
- *Full contact attendee lists before and after the event*

Affiliate Committee Meeting - \$2500

Development Committee Breakfast - \$2500

Workshop Supporter AM Break - \$2500 (SOLD!)

Workshop Supporter PM Break - \$2500 (SOLD!)

Benefits:

- **One full registration**
- *Signage recognizing sponsorship*
- *Recognition on the Whova Workshop App*
- *Company logo with link on the NAESCO site*
- *Recognition in the NAESCO News and all email marketing*
- *Recognition on LinkedIn*
- *Full contact attendee lists before and after the event*