

2026 Annual Sponsorship Packages

Become an Annual Sponsor Today and Reap the Benefits All Year!

Set your company apart! Show your support of the ESCO industry by becoming a 2026 Annual Sponsor. Broadcast your company's commitment to making energy efficiency a sustainable and cost-competitive resource to the widest possible audience. NAESCO proudly offers multiple opportunities exclusively to our Annual Sponsors to maximize their visibility as a market leader to energy professionals nationwide **throughout the year.**

Reach your target audience!

NAESCO's 3500+ email subscribers include 1700+ ESCO executives, account managers, project managers, and engineers. Additional subscribers include state and energy policymakers, nonprofit organizations, allied trade groups, and affiliate members.

Subscribers receive NAESCO's quarterly newsletter, *NAESCO News*, weekly event emails, and one-off webinar and event promotions. NAESCO sends roughly 65+ emails per year, with a typical open rate ranging from 25-45%.

Your company will also receive recognition at every virtual and in-person event, including webinars, workshops meetings, and conferences. Every marketing email has your logo on it as an Annual Sponsor!

Annual Sponsors will also be featured on NAESCO's homepage throughout the year and will receive recognition on NAESCO's LinkedIn page at the end of the year.

17,834 Website Home Page Views
5,700 LinkedIn Followers

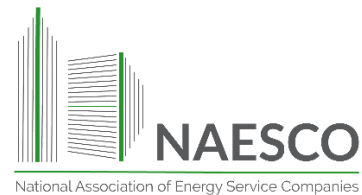
NAESCO offers three tiers of Annual Sponsorship:

Platinum	\$13,500
Gold	\$8,000
Silver	\$5,500

Benefits for each tier are detailed in the following prospectus. Please also see the final page for information on the Sustaining Partner sponsorship levels.

Platinum Annual Sponsor

(\$13,500 Marketing investment)



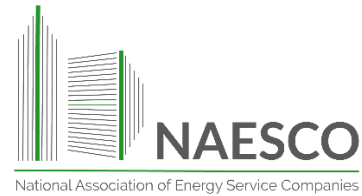
In addition to being prominently featured on the home page of NAESCO's website, Platinum Annual Sponsors will be recognized at 2026 events and in event marketing materials.

Benefits include:

- A complimentary booth (including 2 registrations) and 1 additional registration at the 2026 R3 Conference and Innovation Expo **(Exclusively for Platinum Sponsors)**
- Preferred choice of booth location at the 2026 R3 Conference and Innovation Expo
- Preferred choice of ESCOs to meet with at the "Partnership Forum" meetings for member exhibitors held at the 2026 R3 Conference and Innovation Expo
- Give a brief pitch at the June Meeting Board of Directors meeting **(Exclusively for Platinum Sponsors)**
- 1 complimentary registration to both the Federal Market Workshop and June Members Meeting
- Preferred choice of ESCOs or other members to sit with at Regional meetings
- Total of 4 complimentary registrations to Regional meetings
- Access to the full contact list of attendees for all 2026 NAESCO events
- Your logo and company name on signage at all 2026 in-person NAESCO events
- Introduction by NAESCO's Board Chair, Officer or Executive Director, of your company at all 2026 in-person events
- Name badges with sponsorship recognition for all your company representatives at every 2026 in-person NAESCO event
- Your company's logo, linked to your company website appearing as an Annual Sponsor on the NAESCO website home page
- Your company name and logo included on all marketing emails
- **NEW!** Give a brief pitch at the Board of Directors meeting at the Annual R3 Conference **(Exclusively for Platinum Sponsors)**
- **NEW!** Receive a 25% discount on all additional in-person registrations
- **NEW!** Have logo at top of every NAESCO email for a month as sponsor spotlight **(Exclusively for Platinum Sponsors)**
- **NEW!** Promote a product or service with a dedicated 30-second marketing video to be shown prior to 4 monthly webinars as a webinar sponsor

Gold Annual Sponsor

(\$8,000 Marketing investment)



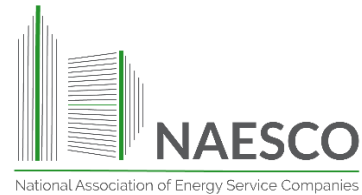
In addition to being prominently featured on the home page of NAESCO's website, Gold Annual Sponsors will be recognized at 2026 events and in event marketing materials.

Benefits include:

- 50% off the 2026 R3 Conference and Innovation Expo exhibitor booth (including 2 registrations) or 1.5 complimentary registrations
- Preferred choice of booth location at the 2026 R3 Conference and Innovation Expo
- Preferred choice of ESCOs to meet with at the "Partnership Forum" meetings for member exhibitors held at the 2026 R3 Conference and Expo
- 1 complimentary registration to both the Federal Market Workshop and the June Member Meeting
- Preferred choice of ESCOs or other members to sit with at all Regional meetings
- Total of 2 complimentary registrations at Regional meetings
- Access to the full contact list of attendees for all 2026 NAESCO events
- Your logo and company name on signage at all 2026 in-person NAESCO events
- Introduction by NAESCO's Board Chair, Officer or Executive Director, of your company at all 2026 in-person events
- Name badges with sponsorship recognition for all your company representatives at every 2026 in-person NAESCO event
- Your company's logo, linked to your company website appearing as an Annual Sponsor on the NAESCO website home page
- Your company name and logo included on all marketing emails
- **NEW!** Receive a 15% discount on all additional in-person registrations
- **NEW!** Promote a product or service with a dedicated 30-second marketing video to be shown prior to 2 monthly webinars as a webinar sponsor

Silver Annual Sponsor

(\$5,500 Marketing investment)

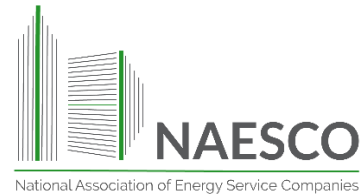


In addition to being prominently featured on the home page of NAESCO's website, Silver Annual Sponsors will be recognized at 2026 events and in event marketing materials.

Benefits include:

- 1 complimentary registration to the 2026 R3 Conference and Innovation Expo (\$1,400 value)
- Preferred choice of booth location at the 2026 R3 Conference and Innovation Expo
- Preferred choice of ESCOs to meet with at the "Partnership Forum" meetings for member exhibitors held at the 2026 R3 Conference and Expo
- 1 complimentary registration to both the Federal Market Workshop and the June Member Meeting. (Regional meetings not included)
- Preferred choice of ESCOs or other members to sit with at all Regional meetings
- Total of 1 complimentary registration to one Regional meeting
- Access to the full contact list of attendees for all 2026 NAESCO events
- Your logo and company name on signage at all 2026 in-person NAESCO events
- Introduction by NAESCO's Board Chair, Officer or Executive Director, of your company at all 2026 in-person events
- Name badges with sponsorship recognition for all your company representatives at every 2026 in-person NAESCO event
- Your company's logo, linked to your company website appearing as an Annual Sponsor on the NAESCO website home page
- Your company name and logo included on all event marketing emails
- **NEW!** Receive a 10% discount on all additional in-person registrations
- **NEW!** Promote a product or service with a dedicated 30-second marketing video to be shown prior to 1 monthly webinar as a webinar sponsor

Sustaining Partner Sponsor Levels



If you are interested in differentiating your company further, we are offering the Sustaining Partner level for all sponsor tiers. This level is specific to **annual sponsors who are interested in sponsoring at most NAESCO events**. Those who opt for this level will be listed in a higher category above your selected Annual sponsorship tier.

See details below:

2025 Platinum Annual Sponsors – Sustaining Partner

- Sponsoring at all large events and at least 2 regionals
- Receive 20% off discount on sponsorships at all events
- Priority choice in sponsorship at all events

2025 Gold Annual Sponsors – Sustaining Partner

- Sponsoring at all large events and at least 2 regionals
- Receive 15% off discount on sponsorships at all events
- Priority choice in sponsorship at all events

2025 Silver Annual Sponsors – Sustaining Partner

- Sponsoring at all large events and at least 2 regionals
- Receive 10% off discount on sponsorships at all events
- Priority choice in sponsorship at all events