



## ***Call for Sponsors***

**13<sup>th</sup> Annual NAESCO  
Federal Market Workshop  
March 14, 2018  
Washington, DC**

***FHI 360 Conference Center  
1825 Connecticut Ave, NW, 8th Floor  
Washington, DC 20009***

### **Sponsorship Opportunities**

**Platinum- Networking Lunch, Investment: \$4,500 - exclusive**

***Benefits:***

- ***Two full registrations with sponsor designation***
- *Exclusive signage*
- *Recognition in all program materials*
- *Company logo with link on the NAESCO site*
- *Full contact attendee lists*
- *Exclusive thank you e-mail to the full NAESCO membership list*
- *Logo and link in pre-workshop issue of NAESCO News*
- *Introduction by the Chair from the podium*
- *Participation in Workshop Planning Committee*
- *2 complimentary parking spaces at the Workshop*

**Gold- Continental Welcome Breakfast, Investment: \$4,000 - exclusive**

***Benefits:***

- ***One full registration, One at 50% off with sponsor designation***
- *Exclusive signage*
- *Recognition in all program materials*
- *Company logo with link on the NAESCO site*
- *Full contact attendee lists*
- *Logo and link in pre-workshop issue of NAESCO News*
- *Introduction by the Chair from the podium*

**Silver - Investment \$3,500 – two options available**

**Workshop App Sponsor**

*or*

**Morning Break Sponsor**

**Benefits:**

- **One full registration** with sponsor designation
- Signage recognizing APP Sponsorship
- Special Sponsorship Recognition on the Workshop App (compatible on iOS and Android) and in all program materials
- Company logo with link on the NAESCO site
- Logo and link in pre-workshop issue of NAESCO News
- Full contact attendee lists
- Introduction by the Chair from the podium

**Bronze – Workshop Supporter Sponsor, Investment: \$2,500 -multiple**

**Benefits:**

- **50% off one registration** with sponsor designation
- Signage recognizing sponsorship
- Recognition in all program materials
- Company logo with link on the NAESCO site
- Logo and link in pre-workshop issue of NAESCO News
- Full contact attendee lists
- Introduction by the Chair from the podium

**Agenda:** The Workshop will focus on the key elements, updates, changes, processes, and people involved in the vast Federal energy efficiency and infrastructure improvement market.

**Who will be there:** The popular Workshop will attract ESCO leaders and vendor representatives already working in the Federal space and those seeking to break into the Federal market. In addition, Federal agency officials tasked with setting and implementing Federal energy efficiency and infrastructure policies will be with us as invited speakers and attendees. We anticipate over 200 attendees.

**To secure your company's sponsorship, please contact:**

Heidi Walters  
Director of Membership & Communications  
[Heidi@NAESCO.org](mailto:Heidi@NAESCO.org) or 202-822-0954