

Become a 2019 Annual Sponsor Today!

NAESCO is the leading national trade organization representing and promoting the energy efficiency industry in the energy marketplace, the media, and the government both at the state and federal level.

Become a 2019 Annual Sponsor and show your company's support of NAESCO and expand recognition of your company's commitment to making Energy Efficiency a sustainable and cost competitive resource to the widest possible audience.

NAESCO is offering three levels of Annual Sponsorship: Platinum \$12,000, Gold \$8,500 and Silver \$5,000. Benefits for each level are detailed below.

How many decision makers will you reach?

NAESCO welcomed 1000+ participants at its 2018 NAESCO meetings, workshops, conferences and webinars, of which at least 15% were potential public sector customers. We expect to exceed those numbers in 2019!

NAESCO's website averages 4000 sessions and 14,000 page views per month. Nearly two-thirds of our visitors are new each month.

Recipients of all event marketing materials for the Federal Market Workshop, the Technology and Financing Workshop, and the November conference and tradeshow include an audience of 6,000 industry contacts who regularly receive news and updates directly from NAESCO.

The 4,500 subscribers of NAESCO's quarterly, online publication, *NAESCO News* include 500+ state and federal energy policy makers, nonprofit organizations and allied trade groups, as well as energy efficiency trade press contacts.

NAESCO proudly offers exclusively to our 2019 Annual Sponsors, multiple opportunities to maximize their visibility as a market leader to energy professionals nationwide *throughout the year*.

As a NAESCO Annual Sponsor, your company's name and logo will be prominently featured throughout 2019 in all NAESCO's publications, the home page of NAESCO's website, and on all marketing materials and promotions for every NAESCO event.

Platinum Annual Sponsor

(Marketing investment of \$12,000)

In addition to being prominently featured on the home page of NAESCO's website, Platinum Annual Sponsors will be recognized at 2019 events and event marketing materials/promotions.

Benefits include:

- Lunch with the NAESCO Board of Directors at the November conference and tradeshow in La Jolla, California. A company representative will have the opportunity to network and mingle with the board of directors as well as be formally introduced and given an opportunity to give brief remarks. (Exclusively for Platinum Sponsors)
- 3 full, complimentary registrations to ALL 2019 NAESCO events, including the Federal Market Workshop, the Technology and Financing Workshop and the November conference and tradeshow, a \$5,000.00 value. (Exclusively for Platinum Sponsors)
- Your company's logo, linked to your company website, will appear as an Annual Sponsor on the NAESCO website home page. In addition, your Annual Sponsorship will be recognized on your company's profile page on NAESCO's website.
- Your company will have first choice of booth location at the November 13-15, 2019, conference and tradeshow in La Jolla, California.
- Preferred choice of ESCOs to meet with at the "Face to Face" meetings for member exhibitors held at the November conference and tradeshow.
- Banner advertising in each issue of the *NAESCO News*, RFP notifications and other correspondence. (Exclusively for Platinum Sponsors)
- Your company name and logo included on all NAESCO event marketing promotions.
- Access to full list of attendees, both prior to and after all 2019 NAESCO events.
- Your logo and company name on signage at all 2019 NAESCO events. In addition, your company name, logo and profile will be prominently listed in the November conference and tradeshow's printed materials and conference app.
- Introduction by NAESCO's Chair of the Board of Directors, of your company at all 2019 NAESCO events.
- Name badges with sponsorship recognition for all your company representatives at every 2019 NAESCO event.
- Opportunity to distribute company publications or promotional materials at all 2019 NAESCO events.

Gold Annual Sponsor

(Marketing investment of \$8,500)

In addition to being prominently featured on the home page of NAESCO's website, Gold Annual Sponsors will be recognized at 2019 events and event marketing materials/promotions.

Benefits include:

- 2 full, complimentary registrations to the November conference and tradeshow, a \$2,000.00 value.
- Your company's logo, linked to your company website, will appear as an Annual Sponsor on the NAESCO website home page. In addition, your Annual Sponsorship will be recognized on your company's profile page on NAESCO's website.
- Your company will receive preferred choice of booth location at the 2019 November conference and tradeshow in La Jolla, California.
- Preferred choice of ESCOs to meet with at the "Face to Face" meetings for member exhibitors held at the November conference and tradeshow.
- Access to full list of attendees, both prior to and after all 2019 NAESCO events.
- Your logo and company name on signage at all 2019 NAESCO events. In addition, your company name, logo and profile will be prominently listed in the November conference and tradeshow printed materials and conference app.
- Introduction of your company by NAESCO's Chair of the Board of Directors, at all 2019 NAESCO events.
- Name badges with sponsorship recognition for all of your company representatives at every 2019 NAESCO event.
- Opportunity to distribute company publications or promotional materials at all 2019 NAESCO events.

Silver Annual Sponsor

(Marketing investment of \$5,000)

In addition to being prominently featured on the home page of NAESCO's website, Silver Annual Sponsors will be recognized at 2019 events and event marketing materials/promotions.

- 1 full, complimentary registration to the November conference and tradeshow, a \$1,000.00 value.
- Access to full list of attendees, both prior to and after all 2019 NAESCO events.
- Your company will receive preferred choice of booth location at the 2019 November conference and tradeshow.

- Preferred choice of ESCOs to meet with at the “Face to Face” meetings for member exhibitors held at the November conference and tradeshow.
- Your logo and company name on signage at all 2019 NAESCO events. In addition, your company name, logo and profile will be prominently listed in the November conference and tradeshow printed materials and conference app.
- Introduction of your company by NAESCO’s Chair of the Board of Directors, at all 2019 NAESCO events.
- Name badges with sponsorship recognition for all of your company representatives at every 2019 NAESCO event.
- Opportunity to distribute company publications or promotional materials at all 2019 NAESCO events.