

10:30 am – 10:45 am

Break

10:45 am – 11:30 am

Integrating LEED Certification and ENERGY STAR Strategies

- Are all energy efficient technologies equal under the ENERGY STAR benchmarking rating?
- What blend of technologies should a facility owner consider in seeking an ENERGY STAR rating of 75 or higher?
- Using ENERGY STAR to achieve LEED certification

Scott Serota, Partner, Predicate, LLC

John Johnson, Senior Customer Solutions Development,
ConEdison Solutions

Moderator: **Robert Sauchelli**, National Program Manager,
ENERGY STAR Buildings, U.S. EPA

11:30 am – 12:30 pm

Going for the Green: Assessing the Relationship between Technology Choices and Customer Objectives

Is there a technology premium to “Going Green”: Vendors discuss the ways in which technology choices and cost decisions can affect the decision of final project design?

- Lighting/Ballasts/Controls
- Onsite Energy Systems
- Window Films

Howard Wolfman, Director of Regulatory Affairs & Standards,
OSRAM SYLVANIA Electronics & Controls

Eric Davis, Market Development Manager, TAS, Ltd.

Steve DeBusk, Energy Solutions Manager, CPFilms Inc.

Moderator: **Terry E. Singer**, Executive Director, NAESCO

12:30 pm – 1:30 pm

Networking Luncheon

1:30 pm – 2:00 pm

Managing Risk: What Facility Owners, ESCOs, and Property Management Companies Need to Know about Avoiding Pitfalls When “Going Green”

- Assessing the cost and technological risk profile of a green buildings strategy
- Does pursuing a building label or certification strategy represent any additional assumption of risk?
- Weighing the technology performance record when selecting products and equipment for a comprehensive green buildings strategy
- Adopting the appropriate risk mitigation strategies

Ujval Vyas, Principal, Alberti Group

Moderator: **Terry E. Singer**, Executive Director, NAESCO

2:00pm – 3:15 pm

The Midwest Takes the Energy Efficiency Spotlight

- Commonwealth Edison rolls out its new Energy Efficiency Program predicting by decade end it will be THE Energy Efficiency Utility
- Greening the Merchandise Mart: Exploring the efficiency opportunities behind this high wattage partnership among the Clinton Climate Initiative's EE Building Retrofit Program
- The Green Exchange goes for Platinum

George Malek, Energy Efficiency Services Manager,
Commonwealth Edison

Kevin Vaughn, Government Energy Solutions, TAC

Phil Baugh, Director of Community Development, Green
Exchange

Moderator: **Donald Gilligan**, President, NAESCO

3:15 pm – 3:30 pm

Closing Remarks