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# Creating and Delivering Green Jobs

**NAESCO MID-ATLANTIC REGIONAL MEETING**

**June 11, 2009**

**Doubletree Hotel Philadelphia**

## What are Green Jobs ???

Green jobs are broadly defined as jobs that help to improve the environment. While this is a somewhat of a vague term, about 18 months ago Mayor Michael Nutter defined this by introduced his vision of Philadelphia becoming the greenest city in the US and being at the forefront of the green job economy. With the recent launch of GreenWorksPhilly the table is now set, the framework is in place, to deliver his promise of GREEN JOBS in the Mid-Atlantic region.



“The greenest city in America.”  
That’s the ambitious goal that Mayor Michael Nutter has set for Philadelphia.



**GREENWORKS**  
PHILADELPHIA

*Energy, Environment, Equity Economy, Engagement*

**AMERESCO**   
Green • Clean • Sustainable

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In conjunction with GREENWORKS Philadelphia, in March of this year Mayor Nutter and the city welcomed VP Joe Biden, Van Jones, Governor Rendell, Senator Specter and other national and local leaders to introduce the Middle Class Task Force.

**The primary focus of this program is GREEN JOBS.**

The American Recovery and Reinvestment Act (ARRA) is going a long way to jump start the GREEN JOBS economy. Partnership is a key driver of this in creating and delivering green jobs in the fields of weatherization, renewable energy and - the best kilowatt never used - energy efficiency.



## New Entrants to the Green Job World

How easy is it for someone new to digest the alphabet soup of energy industry acronyms?

At the national level, the Pennsylvania level, and the local level there are names like;

EE/RE NREL EPA DOE DOL USDA USGBC LEED

ARRA AGA PECO PPL PGW UGI ISO MWh kWh

CO<sub>2</sub> CH<sub>4</sub> CFC HFC PFC SF<sub>6</sub> H<sub>2</sub> HDH CDL AMR TOU PUC

audience needs to do to get up to speed on these acronyms and bring these new entrants up to speed. Paying forward is not a bad concept.



## This Session's Speakers:

- **Jeremy Shenk**, Senior Organizer,  
Community Labor United
- **Jeanne Oswald**, Vice President,  
Isles Center for Energy and Environmental Training
- **Liz Robinson**, Executive Director,  
Energy Coordinating Agency



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# Creating and Delivering Green Jobs *Questions & Answers*

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