

Schedule of Events

November 8, 2010

6:00 pm – 7:30 pm	Conference Kick-off Networking Reception Sponsored by: SIEMENS INDUSTRY, INC. TOSHIBA LED LIGHTING DIVISION	Aztec Room and Patio
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November 9, 2010

8:00 am – 4:30 pm	Registration	McArthur Prefunction
11:00 am – 4:00 pm	Vendor Setup in Showcase Area	McArthur 1-3
8:00 am – 12:00pm 12:00 pm – 1:30 pm	Closed NAESCO Board Meeting Open NAESCO Board Meeting (NAESCO members only)	McArthur 7 McArthur 4

CONFERENCE SESSIONS

McArthur 4

1:45 pm – 2:30 pm	Two Years into the Obama Administration: Is the Federal ESPC Market Sufficiently Robust to Meet Federal Energy Consumption Reduction and Green Building Mandates? <ul style="list-style-type: none">• Is HUD on target to meet their Strategic Plan's EPC retrofit goals?• The FEMP ESPC project pipeline: Thumbs up or down on meeting their energy efficiency investment numbers <p>Shauna Sorrells, Director, Public Housing Program, U.S. Department of Housing & Urban Development Douglas E. Dahle, Principal Program Manager National Renewable Energy Laboratory, Deployment & Industry Partnerships Center, Integrated Applications Office Moderator: Shelley Fidler, Principal, Van Ness Feldman</p>	
2:30 pm – 3:15 pm	Making the Smart Grid ESCO Friendly <ul style="list-style-type: none">• Refining demand response programs to recognize long term energy savings• Putting the pieces together: What an integrated smart grid could mean for ESCO customers• The role of energy efficiency in the creation of smart buildings <p>Derek Dyson, Partner, Duncan, Weinberg, Genzer & Pembroke Thomas Philbin, President, Nxegen, LLC Moderator: Richard Sperberg, CEO, Onsite Energy Corporation</p>	

3:15 pm – 3:45 pm **Creating Bigger ESCO Projects, More Energy Savings, Better and Higher Value Buildings**

- Can existing buildings achieve greater than 50% energy savings?
- How RMI and GSA created a model federal building achieving a 70% reduction in energy use

Robert Hutchinson, Managing Director, Rocky Mountain Institute
Moderator: **Michael Loth**, Director - Lighting Strategy & Integration, Energy Solutions, Johnson Controls

3:45 pm – 5:00 pm **Does the ESCO Business Model v. 2010 Still Get the Job Done? A Roundtable Discussion among ESCO and Financial Institution Representatives and their Customers**

- Is the stimulus a flash in the pan or seeding new sustainable programs
- Is the profile of the institutional customer's needs and expectations changing?
- The changing envelope of performance contracting: Adding maintenance and sustainability measures to the mix of offerings

Phillip Cirone, Director, Business Development, Western Region, Ameresco
Jeffrey Eckel, President & CEO, Hannon Armstrong
David Birr, President, Synchronous Energy Solutions
James Adams, President, Energy Systems Group
John Mahoney, Senior Vice President, Chevron Energy Solutions
Peter Flynn, Principal, Bostonia Partners
Moderator: **Adam Procell**, Group President, Lime Energy

6:00 pm – 7:30 pm **Opening Night *Wild West* Reception** **McArthur 1-3**
Sponsored by: PHILIPS LIGHTING COMPANY

Join us for a Signature Drink
Sponsored by: CONEDISON SOLUTIONS

November 10, 2010

7:30 am – 4:00 pm **Registration** **McArthur Prefunction**

7:30 am – 8:30 am **Platinum Breakfast in Vendor Showcase** **McArthur 1-3**
Sponsored by: GE LIGHTING

8:30 am – 8:45 am **Welcome and Opening Remarks** **McArthur 4**
Adam Procell, Group President, Lime Energy and Chairman, NAESCO

8:45 am – 9:30 am	<p>Keynote Address <i>“It’s Still the Economy: What the Key Indicators Tell Us About the Direction of the U.S. Economy and Global Energy Markets”</i></p>	
	<p>Mark Allen Bernstein, Managing Director, University of Southern California Energy Institute</p>	
9:30 am – 10:00 am	<p>Have the BP Spill, the Environmental Controversy over Shale Gas Recovery, and the Natural Gas Transportation Initiative Changed the Basic Calculus for the Development, Production and Pricing of Domestic Oil and Gas Resources?</p>	
	<p>C. Kyle Simpson, Policy Director, Brownstein Hyatt Farber Schreck Moderator: James Dixon, Vice President, Energy Services, ConEdison Solutions</p>	
10:00 am – 10:30 am	<p>Break in Vendor Showcase Sponsored by: JOHNSON CONTROLS INC.</p>	McArthur 1-3
10:30 am – 11:15 am	<p>Looking Back at Federal Energy and Environmental Legislative Initiatives in 2010: Has the Energy Efficiency Ball Been Advanced Down the Field?</p> <ul style="list-style-type: none"> • What is the likely impact of the 2010 session on 2011 legislative priorities? • Why the EERS is a tough sell but an elegant policy solution • DOE at mid-term 	McArthur 4
	<p>S. Lynn Sutcliffe, Principal, EnergySolve Companies Donald Gilligan, President, NAESCO LeAnn Oliver, Program Manager, Office of Weatherization and Intergovernmental Programs, U.S. Department of Energy Moderator: Jeffrey C. Genzer, Partner, Duncan, Weinberg, Genzer & Pembroke</p>	
11:15 am – 12:00 pm	<p>Is Adoption of a Carbon Cap Really Dead or Just Temporarily Derailed?</p> <ul style="list-style-type: none"> • EPA: Will they move ahead with regulating greenhouse gas emissions in 2011? • CA: The attempt to rescind AB 32 and drop greenhouse gas emissions caps – does the public really support carbon reductions? • The flap over the decision by the Senate majority leader to drop a carbon cap provision: Assessing the fallout 	
	<p>Divya Reddy, Analyst, Global Energy & Natural Resources, Eurasia Group Jody London, Principal, Jody London Consulting Moderator: Robert Sauchelli, National Program Manager, Energy Star Buildings, U.S. Environmental Protection Agency</p>	

12:00 pm – 1:00 pm	Keynote Luncheon Sponsored by: BOSTONIA PARTNERS EATON CORPORATION	McArthur 6&7
1:00 pm – 1:30 pm	Dessert in Vendor Showcase Sponsored by: JOHNSON CONTROLS INC.	McArthur 1-3
1:30 pm – 2:45 pm	Meeting Industry Capital Needs: Have the Changes in the Financial Industry and Fears about the Economy Dampened the Flow of Capital to Energy Efficiency and Alternative Energy Projects <ul style="list-style-type: none"> • Are commercial banks reassessing the ESCO space? • Financing performance contracting in today's capital markets • Growing ESCOs through M&A: A trend report <p>Timothy Huckaby, Managing Director - New Energy, FMI Capital Advisors John Rudberg, Managing Director, Energy Services, Banc of America Public Capital Corp. Duane Desiderio, Vice President & Counsel, Real Estate Roundtable John Moran, Managing Director, Investment Development, Overseas Private Investment Corporation Moderator: David Weiss, President & COO, Energy Services, Pepco Energy Services</p>	McArthur 4
2:45 pm – 3:15 pm	The Next Generation of Measurement & Verification <p>John Cowan, President, Environmental Interface Limited and Chair, Efficiency Valuation Organization Moderator: David Birr, President, Synchronous Energy Solutions</p>	
3:15 pm – 4:15 pm	Marketing Energy Efficiency in the Southwest and Western States: Will New Market Opportunities and New Utility Attitudes Drive Growth and Accelerate Project Implementation? <p>Ellen Zuckerman, Arizona Program Associate, Southwest Energy Efficiency Project Bill Biesemeyer, Engineering Director, KEMA Moderator: Jim Westberg, Energy Program Administrator, Energy Office, Arizona Department of Commerce</p>	
4:15 pm	Closing Networking Reception Sponsored by: OSRAM SYLVANIA SYLVANIA LIGHTING SERVICES (SLS)	Paradise Garden