

Energy Efficiency Kicks It up a Notch: Marshaling the New Opportunities

Preliminary Agenda

November 17, 2009

8:00 am – 4:30 pm
11:00 am – 4:00 pm
8:00 am – 12:30pm
12:30 pm – 1:30 pm

Registration
Vendor Setup in Showcase Area
Closed Board Meeting
Advocacy Report (Open NAESCO Board Meeting)

CONFERENCE SESSION

Assessing the Market Impact of New Federal Energy and Environmental Policies

2:15 pm – 3:15 pm

Enacting Greenhouse Gas Emissions Reduction Policies that Place a Priority on the Role of Energy Efficiency and Create Concrete Business Opportunities

- The role an Energy Efficiency Resource Standard could play in meeting GHG reduction mandates
- Have Renewable Portfolio Standards, where implemented, performed according to expectations?
- Should ensuring an energy efficiency component of an RPS be considered by the industry as good as adoption of an EERS?
- The impact of the choices about allowance allocations on market development
- Will the likely international pressures on the U.S. to adopt more aggressive global warming initiatives at the upcoming multilateral Copenhagen meetings have any real impact on U.S. policies?

3:15 pm – 4:15 pm

Will 2009 be Recognized as a Transformational Year for the Federal Market Customer?

- How much energy efficiency has been procured by GSA in dispensing the \$4.5 billion in stimulus monies for green high performance buildings?
- Did GSA follow through on its public commitment to leverage the federal funding with ESPCs?
- Overcoming the challenges to meeting the president's expressed goal of retrofitting 75% of the federal buildings
- Does FEMP have the necessary resources or clout to take a leadership role across the government?
- Are DOD's 2009 energy efficiency initiatives on track to meet their reduction mandates?

4:15 pm – 5:15 pm

Impact of Federal Stimulus Monies on 2009 Public Sector Investment in Energy Efficiency

- Managing and moving the federal monies to “shovel ready” projects
- Evaluating the scope and success of the initial investments
- Are the projects underway leveraging stimulus monies and private investment?

6:00pm – 8:00 pm

GALA “SURFING SAFARI” RECEPTION

November 18, 2009

7:30 am – 4:00 pm

Registration

7:30 am – 8:30 am

Continental Breakfast in Vendor Showcase

8:30 am – 8:40 am

Welcome and Opening Remarks

8:40 am – 9:15 am

**Keynote Address
“Riding the Economic Rollercoaster into 2010”**

9:15 am – 10:00 am

Assessing the Impact of the Global Economic Slowdown on Energy Demand, Resource Production and Acquisition, and Global Warming Reduction Initiatives

10:00 am – 10:15 am

Break in Vendor Showcase

10:15 am – 11:15 am

Growing Commercial and Industrial Businesses in a World of Rising Energy Costs and Carbon Constraints: The Role of Energy Efficiency in Enhancing Corporate Competitiveness

- Broadening the range of energy efficient strategies employed to reduce electric demand and costs
- Translating the growing acceptance of energy efficiency into specific corporate decisions about payback and IRR requirements

11:15 am – 12:15 pm

State Energy Efficiency Programs: The Good, the Bad, and the Indifferent

- Has the California energy efficiency juggernaut peaked?
- Gauging the impact of state policies, regulatory and legislative requirements on electric and gas utility efficiency programs over the next decade

12:15 pm – 1:30 pm

Luncheon Speaker

1:30 pm – 2:00 pm

Dessert in Vendor Showcase

2:00 pm –3:00pm

Financing Energy Efficiency: The Impact of the Economic Volatility on Debt and Equity Availability

- Is there a real or perceived credit crunch for efficiency project financing?
- Are there any preferred project structures or market segments where financing availability has proven to be greater?
- Do ESCO projects need equity investors again, as they did in the 1990s?
- Have total project investment levels, contract tenures, or financing terms been affected by the economic slowdown?
- The impact of the ERISA and ARRA tax incentives on project development and financing

3:00 pm – 3:30 pm

Behind the Buzz: Evaluating the Actual Market Experience in Selling Green High Performance Buildings, the Creation of a Smart Grid, and Producing Green Power and Green Jobs

3:30 pm – 4:00 pm

IT, Data Centers, and Energy Efficiency: Huge Power Demands Create a Huge Market Opportunity

- Successfully overcoming M&V, and behavioral challenges
- Developing platform-neutral standards
- Reducing the effect of equipment creep
- New generation of software creates new performance opportunities

4:00 pm

Closing Reception