

Energy Efficiency 2006:

The Brightest Star in the Galaxy

November 15–16, 2006

NAESCO 23rd Annual Conference

Hotel InterContinental Dallas
Dallas, TX

Why Attend

Get an expert update on federal, regional and state market trends that affect your business.

Refine your market strategies by distinguishing between important market changes and momentary market noise.

Learn how to beat your competition to the new market opportunities.

Learn and discern what is on your business horizon.

- Do lobbyists, ESCOs and federal energy managers think the renewed federal commitment to reducing energy at federal facilities will accelerate the market?
- Will greenhouse gas emissions trading spur energy efficiency?
- Will the 2006 Mid-Term elections change U.S. energy policies?
- Is there a market for ESCOs among industrial customers?
- Is significant new venture capital investment in alternative energy changing the market?
- Are regional and state energy efficiency initiatives having an impact on the market?
- Will the requirement to improve U.S. energy security lead to the widespread adoption of energy efficiency and distributed generation technologies?

Efficiently market your products and services.

- Attendees can network with the national leaders in the industry.
- Vendors can make sales connections with the senior executives of ESCOs.
- Companies and their managers can increase their market visibility.

Who Should Attend

ESCOs, Energy Efficiency Equipment and Service Vendors:

Principals, VPs and Senior Managers of Sales, Marketing, Engineering, Performance Contracting, Building Solutions and Distributed Generation

Utility Representatives:

Directors and Managers of Energy Efficiency and Distributed Generation Programs

Distributed Generation Developers and Equipment Vendors:

Principals and Senior Managers, VPs and Senior Managers of Sales, Marketing, and Engineering

Facility Owners and Operators:

VPs, Directors and Managers of Facilities, Facility Management, Building Operations, Energy, and Engineering

Policy Makers and Consultants:

Specialists in Demand Reduction and Distributed Energy Resources

Schedule of Events

TUESDAY, NOVEMBER 14 2006

- 10:00 am **Golf Outing at Prestonwood Country Club**
Sponsor: **CITICAPITAL**
- 5:00 pm – 7:00 pm **Welcome to Dallas Reception**
Sponsor: **PHILIPS LIGHTING COMPANY**

WEDNESDAY, NOVEMBER 15, 2006

- 11:00 am – 4:00 pm **Vendor Setup in Showcase Area**
- 9:00 am – 4:00 pm **Conference Registration**
- 12:30 pm – 2:30 pm **NAESCO Sponsors/Member Exhibitors/Board of Directors Luncheon**
(Invitation only)

Opening Conference Session

- It's About Your Business: A Policy Roundup of Key Legislative, Regulatory and Policy Initiatives During 2006**
- 2:30 pm – 4:00 pm **The Year in Review Roundtable: Industry Lobbyists, ESCO Federal Market Business Unit Directors, and Government Representatives Assess the Accomplishments of Congress and the Agencies**
- 4:00 pm – 4:30 pm **Will the Results of the Mid-Term Elections Strengthen the Political Will to Change the Course of U.S. Energy Policies?**
- 4:30 pm – 5:30 pm **Successfully Accelerating the Adoption of Energy Efficiency in Texas through Advocacy Initiatives**
- 6:00 pm – 8:30 pm **Opening Night Reception and Casino Night**
Sponsor: **SIEMENS BUILDING TECHNOLOGIES, INC.**

THURSDAY, NOVEMBER 16, 2006

- 7:30 am – 8:30 am **Breakfast in Vendor Showcase**
- 7:30 am – 3:00 am **Conference Registration**
- 8:00 am – 8:45 am **NAESCO Annual Meeting in Vendor Showcase**
- 8:45 am – 8:50 am **Introductory Remarks**
- 8:50 am – 9:30 am **Keynote Speaker**
"Using Greenhouse Gas Emissions Trading to Spur Energy Efficiency"

Schedule of Events

9:30 am – 10:15 am	The View from Here: A Mid-Course Report Card on Federal Energy Efficiency Initiatives
10:15 am – 10:30 am	Break in Vendor Showcase Sponsor: OSRAM SYLVANIA
10:30 am – 11:15 am	Playing the Energy Card: Identifying the Winners and Losers Amidst the Global Energy Market Volatility
11:15 am – 12:15 pm	Venture Capital and Alternative Energy Investment: Long Term Commitment or Temporary Infatuation
12:30 pm – 1:30 pm	Luncheon Speaker
1:30 pm – 2:00 pm	Dessert/Prize Drawings in Vendor Showcase Sponsor: OSRAM SYLVANIA
2:00 pm – 5:00 pm	Roundtable: Can ESCOs and Industrial Customers Establish a Mutually Beneficial Value Proposition?
5:00 pm – 6:00 pm	Closing Night Reception Sponsor: Banc of America Leasing & Capital

Confirmed Speakers

Richard Cowart, Director, The Regulatory Assistance Project

John Mizroch, Principal Deputy Assistant Secretary for Energy Efficiency and Renewable Energy, U.S. Department of Energy

John K. Balbach, Senior Advisor, Cleantech Group

Ken Ormsbee, Director, Federal Business Unit, Chevron Energy Solutions

Jennifer Schafer, President, Cascade Associates

Jeffrey C. Genzer, Partner, Duncan, Weinberg, Genzer & Pembroke

Mark R. Stover, Director, Efficiency Texas

Doug Dahle, Senior Project Manager, National Renewable Energy Laboratory

Alicia Collier, Director, Energy Policy, National Energy Solutions, Honeywell International

Shelley Fidler, Principal, Van Ness Feldman

S. Lynn Sutcliffe, CEO, The EnergySolve Companies

Cynthia Vallina, Program Examiner, Energy & Science Division, Office of Management & Budget

James E. Quinn, Lead Technology Manager for Industrial Energy Systems, Industrial Technologies Program, Office of Energy Efficiency & Renewable Energy, U.S. Department of Energy

Joe Ghislain, Stamping Optimization Manager, 6-Sigma Black Belt, Commodity Business Planning, Manufacturing Support, The Ford Motor Company

Nick Gosling, Vice President Business Development, Dalkia North America

Mark Wagner, Vice President, Government Relations, Johnson Controls, Inc.

Peter Y. Flynn, Partner, Bostonia Partners, LLC

Terry E. Singer, Executive Director, NAESCO

Perry Been, Deputy Director, Texas State Energy Conservation Office

Luke Metzger, Advocate, Environment Texas

Bill Davidson, Business Development Manager, Trane

David Weiss, Group President, Pepco Energy Services

John Hanel, Senior Program Manager, TXU

NAESCO gratefully acknowledges our sponsors:

Platinum

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Gold

Bank of America



Higher Standards

Silver

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SEE THE WORLD IN A NEW LIGHT™

SYLVANIA



Silver Dollar

**Energy
Solve**

Bronze

Bostonia
PARTNERS LLC

Universal
Lighting Technologies

Vendor Showcase includes the following firms:

Advance

Anofol International, Inc.

Bostonia Partners LLC

CitiCapital

Connected Energy Corp.

Conservation Resource Group

Cooper Lighting

CPFilms Inc.

Energy Planning Associates Corp.

Fluidics, Inc.

Harris Manufacturing, Inc.

Howard Lighting

HTR-GROUP

I-Con Systems

Lightstat, Inc.

National City Energy Capital

OSRAM SYLVANIA

Paragon Lighting, Inc.

Philips Lighting Company

Powersmiths Corporation

Practical Energy Solutions

Retro-Tech Systems, Inc.

Servidyne

SLi Lighting

Stones River

TAS, Ltd.

Tristar Lighting

Universal Lighting Technologies

USA Technologies

About NAESCO

NAESCO is proud of its leadership role in devising innovative policies for a changing marketplace. NAESCO represents every facet of the energy services industry and is the industry's advocate for the cost effective delivery of comprehensive energy services to all customer classes. NAESCO strongly promotes the benefits of distributed resources, including energy efficiency, in an evolving market.

In order to ensure industry quality, NAESCO sponsors a rigorous accreditation program for ESCOs, Energy Service Providers and Energy Efficiency Contractors to recognize capabilities and project experience. NAESCO works to help open new markets for energy services by directly promoting the value of demand reduction to customers through seminars, workshops, training programs, publication of case studies and guidebooks, and the compilation and dissemination of aggregate industry data. NAESCO also brings together energy service providers from around the world to facilitate market opportunities.

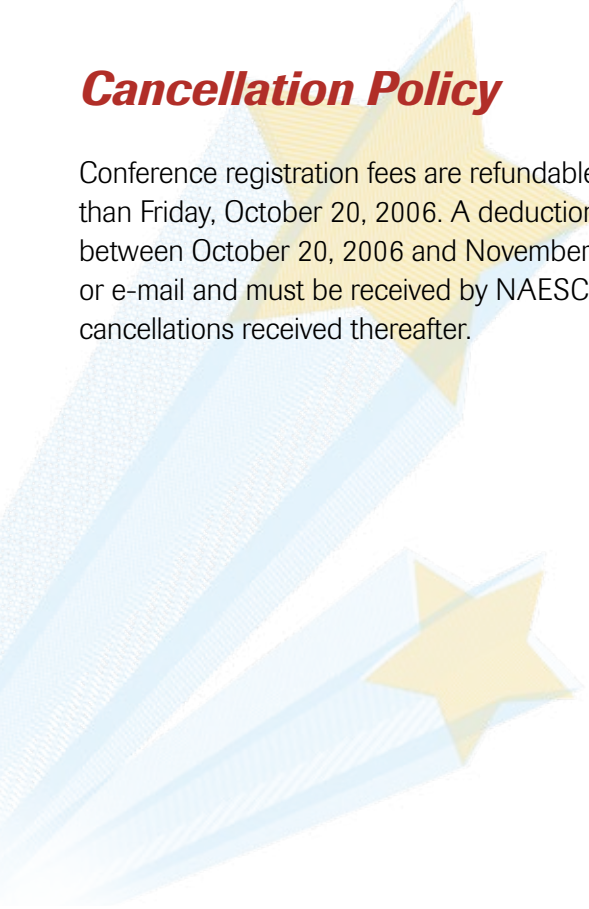
Hotel Information

The NAESCO 2006 Annual Conference will be hosted at the **Hotel InterContinental Dallas** at 15201 Dallas Parkway, Addison, TX 75001. The InterContinental Dallas is North Dallas' premier meeting facility. It is located 18 miles east of Dallas-Fort Worth International Airport.

A special, discounted rate of \$169 for Superior or \$189 for Premier Guest Rooms is being offered for single or double occupancy rooms. All reservations require a one-night deposit and cancellations are accepted prior to 72 hours of arrival. To make your reservations, please call the hotel directly at 972/386-6000 and identify yourself as a NAESCO conference attendee. This rate is offered only until October 20th and after that date a higher rate will apply. A limited number of rooms are available so call now.

Cancellation Policy

Conference registration fees are refundable in full if notification is provided in writing to NAESCO no later than Friday, October 20, 2006. A deduction of \$250 will be made from the refund for all cancellations received between October 20, 2006 and November 3, 2006. Notice of cancellation must be received in writing by fax or e-mail and must be received by NAESCO prior to Friday, November 3, 2006. No refunds will be made for cancellations received thereafter.



REGISTRATION FORM

- Please register on-line at <http://www.naesco.org/conference/annual/>. When you register on-line, you receive an instant confirmation.
- If you are unable to register on-line, you may use the form below and fax it to The Balcom Group at 703.807.7783.

Please type or print clearly.

First Name		Last Name	
Badge First Name (First Name for badge, if different from above)		Title	
Company/Organization			
Address			
City	State/Province	Country (if not U.S.)	Postal Code
Phone		Fax	
E-Mail			

Special Needs (Please identify any special needs (visual, hearing, mobility, dietary, or other) you may have that may require special consideration)

REGISTRATION FEES

Registration fee includes: workshop, workshop materials, continental breakfast, lunch, and receptions.

Registration for the Conference indicates that you hold harmless NAESCO and each of its officers, directors, and staff from and against all liabilities, claims, damages, costs, and expenses arising from your participation in the Conference and all events scheduled by NAESCO in conjunction with the Conference.

Payment

Payment MUST be received prior to an attendee picking up their registration materials. Payment can be made on-site.

- Will pay by check or money order (make payable to NAESCO and send to The Balcom Group at the address below)
- Please charge to:



CARD NUMBER _____ EXPIRATION DATE _____

SIGNATURE _____

For information on registering or about your registration, please contact:

The Balcom Group 703.807.2281 (p)
992 Locust Cove Road 703.807.2283 (f)
Heathsville, VA 22473
naescoconference@thebalcomgroup.com

Early Bird

(Registration and payment on or before October 27th)

*Team discounts apply only to attendees from the same organization.

NAESCO Members

- One Registrant: US \$795
- Team of 3 or more: US \$550 each

NAESCO Non-Members

- One Registrant: US \$895
- Team of 3 or more: US \$620 each

Public Sector Attendees (Government entities only)

NAESCO Members

- One Registrant: US \$395
- Team of 2 or more: US \$325 each

NAESCO Non-Members

- One Registrant: US \$425
- Team of 2 or more: US \$350 each

Regular Registration

(Registration and payment received after October 27th)

NAESCO Members

- One Registrant: US \$895
- Team of 3 or more: US \$625 each

NAESCO Non-Members

- One Registrant: US \$995
- Team of 3 or more: US \$720 each

Public Sector Attendees (Government entities only)

NAESCO Members

- One Registrant: US \$425
- Team of 2 or more: US \$395 each

NAESCO Non-Members

- One Registrant: US \$495
- Team of 2 or more: US \$450 each

Golf Outing on Tuesday, November 14th

- US \$100 per person
- Shotgun start at 8:00 am

I will only attend the Federal and Regional Market Session and Opening Night Reception on Wednesday, November 15th

- US \$450 (if not registering for the full conference)

Onsite Registration (Team discounts do not apply.)

If space is available, those registering onsite MUST pay by check or credit card at the time of registration.

- NAESCO Member: US \$995
- Non-Member: US \$1095

Public Sector Attendees (Government entities only)

NAESCO Members

- One Registrant: US \$475

Non-Members

- One Registrant: US \$550

Team Discounts

Team Registrants must be from the same organization and register at the same time. Please attach a separate piece of paper for additional registrants from the same organization. Team discounts do not supersede the registration fee schedule for exhibitors and members of their teams.