Sponsorship Opportunities

NAESCO National Association of Energy Service Companies

Marketing Opportunities to Fit Every Budget

NAESCO has been a great source of leads for us. The conferences bring us together with the major players in the ESCO arena.

Lance Burghardt, National Account Manager
Philips Lighting Company

We have found NAESCO conferences to be an excellent opportunity to develop new relationships. We benefit, the ESCOs benefit, and most importantly, the customers benefit.

Winston Abbott, Managing Director,
CitiCapital

Why be a NAESCO Conference Sponsor?

- Create brand awareness
- Promote your corporate expertise
- Increase product and services recognition
- Expand sales opportunities with new prospects and existing clients
- Build new and enhance current client relationships
- Take your visibility up a notch
- Associate your name with the most prominent conferences dedicated to the energy services industry
- Support the Association

Platinum SPONSOR

Investment: $7,500

Please select from the following Sponsorship Opportunities:

Opening Night Reception

This informal gathering takes place on the first night of the conference in the vendors' exhibit hall.

Networking Reception

This gathering, after a full day of meetings, is always well attended.

BENEFITS

- **Half page black and white advertisement** in the Conference Program Book handed out at the Conferences
- **Sponsorship table** at entrance of the event to exclusively display your organization's promotional gifts and literature
- **Banners** hung during the event, venue permitting
- **Credit on welcome signs** posted at registration and at the event that you sponsor, and on the conference program
- **Advance list of attendees** sent to you one week prior to the conference
- **Special name badges** denoting sponsorship
- **Your organization's name and logo listed** in the brochure, and on all publicity associated with the conference including 10,000 brochures and emails sent to senior industry executives
- **A profile of your company** will be featured in the front section of the Conference Program Book
- **Inclusion on a special page** of NAESCO's web site with your logo, an organizational profile, and hyperlink to your web site

Gold SPONSOR

Investment: $5,000

Please select from the following Sponsorship Opportunities:

Luncheon

At this event, attendees build new relationships, visit with old friends, and enjoy the observations of a noted speaker.

BENEFITS

- **Sponsorship table** at entrance of the event to exclusively display your organization's promotional gifts and literature
- **Banners** hung during the event, venue permitting
- **Credit on welcome signs** posted at registration and at the event that you sponsor, and on the conference program
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- **A profile of your company** will be featured in the front section of the Conference Program Book

- **Inclusion on a special page** of NAESCO's web site with your logo, an organizational profile, and hyperlink to your web site

Silver SPONSOR

Investment: $3,500

Please select from the following Sponsorship Opportunities:

Continental Breakfast

Attendees will start the day gathered at this buffet of pastries, coffee, and tea.

Vendor Showcase Breaks

Refreshments are offered during the morning and afternoon breaks when attendees visit the exhibit hall.

BENEFITS

- **Banners** hung during the event, venue permitting
- **Credit on welcome signs** posted at registration and at the event that you sponsor
- **Advance list of attendees** sent to you one week prior to the conference
- **Special name badges** denoting sponsorship
- **Your organization's name and logo listed** in the brochure, and on all publicity associated with the conference including 10,000 brochures and emails sent to senior industry executives
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Bronze SPONSOR

Investment: $2,000

As a general conference supporter, you will be visibly showing your support for NAESCO and the industry.

BENEFITS

- **Credit on welcome signs** posted at registration and at the event
- **Special name badges** denoting sponsorship
- **Your organization's name and logo listed** in the brochure, and on all publicity associated with the conference including 10,000 brochures and emails sent to senior industry executives
- **A profile of your company** will be featured in the front section of the Conference Program Book
- **Inclusion on a special page** of NAESCO's web site with your logo, an organizational

profile, and hyperlink to your web site

Advertising Opportunities to Fit Every Budget

An additional way to reach your target audience is to advertise in the Conference Program Book. This offers a highly visible platform to showcase your company's products and services. Call us at 202/822-0950 to discuss placement and rates.

For More Information

Link directly to the NAESCO Website Conference at
http://www.naesco.org/conference.htm

Link directly to Mary Lee Berger-Hughes at **mlb@dwgp.com**

Affiliated Policy

Affiliate groups/exhibitors desiring space for meetings and social events that are not official NAESCO events must submit a letter of request to NAESCO four weeks prior to the conference. No entertaining, social functions, focus groups, or symposia may be scheduled in conflict with official NAESCO events.